



**RANA
USMAN**
UI UX DESIGNER
GRAPHIC DESIGNER

VISA STATUS
28 OCT - 20 DEC

PERSONAL INFORMATION

- Name**
Rana Usman
- Date of Birth**
18-08-1999
- Gender**
Male
- Residence**
Abu Dhabi
- Nationality**
Pakistani

CONTACT

- Abu Dhabi**
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- mrusman.com**

EXPERIENCE

- 2019 - Present** **Freelancing**
UI & UX Designer , Pakistan
- Create wireframes, High-fidelity prototyping, and mockups to demonstrate sitemaps, customer journeys, and workflows.
- Designing UI elements and tools such as navigation menus, search boxes, tabs, and widgets for our digital assets.
- Create compelling and impactful visual selection, color scheme and iconography.
- 2021 - 2022** **Pen And Web Software House**
UI & UX Designer, Pakistan
- Creating websites, mobile apps, and game screens.
- Develop and maintain a detailed UI design style guide for use across the agency.
- Define visual elements, product elements, and overall design.
- Measure the human-computer interaction (HCI) element of a design.
- 2020 - 2021** **SoftSolution Institute**
Graphic Designer, Digital Marketing
- Graphics for websites, Social Media, Print Design etc. (i.e. Banner / Flex, Brochure, Flyers/ Posters.)
- Digital marketing manager, SEO strategy

PROFESSIONAL EDUCATION

- ⚡ Certificate of Web development & Graphic Designing at SSC**
- ⚡ IT for E-Rozgar(Technical) Certificate Punjab Board Lahore**
- ⚡ CIT (Certificate of Information Technology)**

Skills

- User Experience Design
- User Interface Design
- Mobile App Design
- Web design
- User Research & User Personas
- Wireframing
- Prototyping

Tools

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator

EDUCATION

- 2018 - 2022** **Bachelor of Science in Information Technology**
Gujranwala, Pakistan
Virtual University of Pakistan